



## **ANN MARSHALL**

### **VICE PRESIDENT OF OPERATIONS**

Ms. Marshall is Vice President of Operations of Covenant Learning Solutions, LLC. Ann joined the organization in 2021 bringing with her over 25 years of experience managing global programs, teams and initiatives across numerous disciplines including business strategy, operations improvement, social impact, IT systems development and supply chain improvement. Ann began her professional career as an Industrial Engineer for CHANEL Inc. and then became a Program Manager at L.A. Dreyfus, a division of Wrigley's Corporation.

She joined Intel Corp. in 1997 and rose through increasingly senior engineering roles to identify, develop, and implement program strategies and efficiencies. Ann led change and turnaround management efforts to transform under-performing programs and operations into streamlined organizations, providing both strategic vision and clear processes to align programs with corporate goals and best practices.

In 2013, she shifted her career focus from engineering to social impact by working with her colleagues at Intel to define programs to help others develop digital and technology skills and provide opportunities. Ann was named the global program manager for the inaugural Innovators Wanted/Make It Wearable Challenge, partnering with internal resources and external organizations to define and deliver the program. She received an Intel Achievement Award (the highest possible Intel employee award) for her efforts and is most proud of the fact that this effort was responsible for the formation and launch of 10 new technology start-ups.

In 2015, Ann became the Global Program Manager of the Future Skills program, which taught life and employability skills to underserved youth both in the US and India. She worked with academic leaders from several prestigious universities to develop the course curriculum, which combined classroom instruction with hands on technology training, to better prepare youth with the skills needed to secure employment and/or inspire them to pursue additional formal education. She designed and managed the construction of a technology training center, which was replicated in over a dozen global locations and partnered with Workforce centers to establish a peer mentoring program for program alumni. Under her direction, the team recruited program participants and corporate partners and donors and became self-sustaining with local resources.

In addition, Ann was Intel's Global Marketing, PR and Communications Manager for the Intel International Science & Engineering Fair (ISEF), partnering with the Society for Science and the Public. She led the global team supporting the world's largest pre-college science competition consisting of over 1500 participants from 70 countries. In parallel, she managed the 2015 & 2016 Educator Academy, an annual professional conference, bringing together a select group of policy makers, government officials, youth role-models, opinion leaders, practitioners from around the world to explore proven innovative methods of engaging youth and nurturing them as the 'Next Generation of Innovators'.

Ann was a certified Intel instructor of Theory of Constraints, a required course for all new manufacturing employees. She maintained all course content and provided train the trainer for all incoming first line managers. She also taught Structured Problem Solving and Intro to Program Management, personally



instructing over 2000 domestic students and an additional 500 at global Intel locations. Until she left Intel at the end of 2018, Ann was responsible for all global marketing and communications for all of the Intel Corp. and Intel Foundation global social impact (philanthropic) programs, leading a global team consisting of team members in 7 countries including China & India.

After leaving Intel and prior to joining CLS, Ann was a Business Strategy Consultant providing guidance and expertise to global organizations as well as local non-profits to help them improve their business performance in terms of operations, profitability, change management, and organizational structure across a variety of areas, including management, strategy, marketing, and supply chain management.

Ann holds a BS degree in Industrial Engineering, and a BA in English from Rutgers University, an MBA from Babson college and the Project Management Professional (PMP) certification from the Project Management Institute.

She is excited about her role and the impact she can have at Covenant Learning Solutions and is committed to helping individuals build the skills to enable them to succeed in a future ready digital environment and is responsible for driving consistent and efficient execution of CLS's global strategy.